



# Bridge View Center



## ANNUAL REPORT FISCAL YEAR 2025

PROUDLY MANAGED BY







# Bridge View Center

## Table of Contents

A Note from the Executive Director	Page	3-4
About the Bridge View Center (Our Team)	Page	5
Our Services	Page	6
Economic Impact	Page	7-8
Events	Page	9
What Our Attendees Say	Page	10
About VenuWorks	Page	11-12
Bridge View Center Theater	Page	13-14
Bridge View Center Convention Center	Page	15-16
Bridge View Center Arena	Page	17-18
Venue Improvements	Page	19-21
Giving Back	Page	22
Ticket Sales Overview	Page	23
Marketing Spend	Page	24
Email & Social Media Campaigns	Page	25-26
Public Relations	Page	27-28
Financial Summary	Page	29-30
Organizational Chart	Page	31
Sponsorships and Venue Partnerships	Page	32



# Letter from the Executive Director

BVC Friends & Stakeholders—

Wow! . . . what a year! Fiscal Year 2025 was filled with both incredible successes and new challenges, and I'm proud to say we met our top goals for Bridge View Center. Mission Accomplished in FY25! Our number one priority has always been to elevate the quality of life for Ottumwa and Wapello County residents—serving you is at the heart of everything we do. I'm thrilled to report that as the premier entertainment and special events hub in Southeast Iowa, we continued to deliver on that promise. Just as importantly, we remain Ottumwa's leading economic driver, delivering millions in positive impact directly back to our community. In FY25 alone, Bridge View Center generated \$11.1 million in economic impact and direct spending for Ottumwa and Wapello County. That's the power of partnership and shared success.

## *Reimagineering for Success*

This year's theme was "reimagineering," and it truly was a time to rethink how we serve our guests, grow our offerings, and move the Center forward. One of my proudest moments was welcoming Chef Adam Hunt as our new Food & Beverage Director | Executive Chef in October 2024, and shortly thereafter, adding Seth Simmons as Sous Chef in December 2024. For the first time in BVC history, we have both a full-time Executive Chef and Sous Chef, and their expertise has reinvigorated our food and beverage team. Together, they've brought up the level of food quality, ensured top-notch sanitation, and established better inventory management and service—all critical steps in regaining our guests' trust and respect.

We took bold steps, installing two new state-of-the-art Rational iCombi Pro ovens and launching a new inventory management system in spring 2025. Then, in March, we rolled out an entirely new catering menu, showcasing Chef Adam's creativity and the latest culinary trends. These changes have enriched the experience at BVC and made a real difference at our events.

## *Strategic Marketing and Publicity*

Recognizing the changing landscape, we made a significant shift in how we market and promote our shows. In February 2025, we brought on Maria Nagel and her talented team at Nagel Advertising to lead our marketing efforts. Their deep industry connections and expertise have allowed us to be more nimble—placing impactful ads, adjusting on the fly based on ticket sales, and managing our messaging across emails, social media, and press releases. Our partnership with Melissa Kucirek of Moxie Publicity brought a fresh, relentless approach to our PR and event publicity, helping us build strong relationships with media partners and reach our community in new ways. These collaborations have been game-changers for ticket sales and further cement BVC as a vibrant destination for live events in the region.

## *Hosting National Touring Shows*

One of our proudest accomplishments continues to be hosting national touring shows for their tech/rehearsals and their very first tour performances—right here in Ottumwa. Our campus, with the Cobblestone Hotel & Suites and Wissota Chophouse only steps from our stage door, is a huge advantage for attracting high-caliber productions. In FY25, we hosted three national touring shows for their tech, rehearsals, and opening performances, which together brought over \$200,000 in direct economic impact to our community. Having these events in Ottumwa means our community enjoys world-class entertainment that might not otherwise come to our market and keeps us on the map as a first-choice venue for touring productions. Notable highlights this year included:

- The Simon & Garfunkel Story (January 2025)
- The Shamrock Tenors (February 2025)
- Sesame Street Live! Say Hello Tour (March 2025)

## *Looking Ahead*

As we look ahead to FY26, our focus is unwavering—growth, innovation, and delivering truly *outstanding* experiences for every guest and event. We will continue to reimagine what's possible, build even stronger relationships with our partners, and be a cornerstone of entertainment and economic vitality for Southeast Iowa. With your ongoing support, I know the best is yet to come for Bridge View Center and for Ottumwa.

*Positively! Ottumwa*



PROUDLY MANAGED BY  
  
**VenuWorks**  
SCOTT HALLGREN

Executive Director | Certified Venue Executive (CVE)

# MANAGEMENT

## & STAFF

### 2025 BRIDGE VIEW CENTER INC BOARD OF DIRECTORS

JAMIE SCOTT  
President

RICH KENNEDY  
Vice President

DIANNE HAAS  
Secretary

RHONDA CONRAD  
Treasurer

JENNIFER BOYENGA  
Director

DR. ERIC DODSON  
Director

CARA GALLOWAY  
Director

MAYOR RICK JOHNSON  
Director

KATIE KERRIGAN  
Director

RYAN MITCHELL  
Director

AMY NICHOLSON  
Director

NEWELL PALEN  
Director

BRYAN ZIEGLER  
Director

SCOTT HALLGREN, CVE  
BVC Executive Director

MARY SIMMONS  
BVC Business Services Manager

PHILLIP RATH  
City Administrator

BRAD BARNES  
Board Accountant

DUSTY STEWART  
Board Financial Advisor

LAURA CARRELL  
Meet Ottumwa Director

### 2025 BRIDGE VIEW CENTER FULL-TIME STAFF

SCOTT HALLGREN, CVE  
Executive Director

JAMES DOUD  
Director of Events and  
Operations

ADAM HUNT  
Director of Food & Beverage  
and Executive Chef

SETH SIMMONS  
Sous Chef

MARY SIMMONS  
Business Services Manager

QUINCY KECK  
Event Manager

JACOB PILKINGTON  
Operations Manager

SUE REITER  
Housekeeping Supervisor

### 2025 OTTUMWA CITY COUNCIL

RICK JOHNSON  
Mayor

CARA GALLOWAY  
City Council Person

DOUG MCINTIRE  
City Council Person

KEITH CAVINESS  
City Council Person

DAN REID  
City Council Person

BILL HOFFMAN, JR.  
City Council Person

### 2025 BRIDGE VIEW CENTER INC FINANCE COMMITTEE

JAMIE SCOTT  
President

RICH KENNEDY  
Vice President

DIANNE HAAS  
Secretary

RHONDA CONRAD  
Treasurer

RICH GAUMER  
Committee Member

DR. TED HAAS  
Committee Member

SAMANTH ULIN  
Trustee

BRAD BARNES  
Board Accountant



### ★ **BOOKING & EVENT MANAGEMENT**

Bridge View Center is dedicated to hosting a wide range of events while building lasting relationships with repeat clients, ensuring every experience is seamless from start to finish. A highlight of FY25 was welcoming back Quincy Keck as Event Manager in October 2024. With her leadership and prior experience on our team, Quincy further strengthens our commitment to delivering outstanding experiences for every client and guest.

### **FOOD & BEVERAGE**

Our food and beverage services are performed entirely in-house including concessions, catering, bar and beverage service. We create unique menus and present food with imagination, creativity and visual appeal.

### **FINANCE**

Our goal is to maximize revenue through the hosting of numerous, well-attended events and minimize expenses through efficient and cost-effective facility operations.

### **TICKETING**

We control the guest experience at every ticketing touch-point. This translates into increased repeat guests via all sales channels including online and at the on-site ticket office.

### **MARKETING**

Our marketing team led by Maria Nagel creates fresh materials designed to attract audiences through strategically placed advertising, ensuring maximum visibility and on-budget advertising plans.

### **OPERATIONS**

Our on-site operations crew facilitates the set up and tear down of every event. Event set up is executed using state-of-the-art equipment, transforming our facility and bringing any event you can imagine to life.

The **VISION** of the **BRIDGE VIEW CENTER** is to be the premier entertainment, meeting, and special events venue in the region and to influence the growth and prominence of Ottumwa and Wapello County. As a **PUBLIC FACILITY**, we believe we have a **RESPONSIBILITY** to work with those partners who are investing into our community to re-create and **GROW OTTUMWA** as a place to live, work, play and invest. It is our vision to be a key asset to the **QUALITY OF LIFE** for **ALL RESIDENTS** throughout **SOUTHEAST IOWA** and to be an economic generator for businesses in Ottumwa.

# AT A GLANCE

FINANCIAL YEAR 2024  
ANNUAL ECONOMIC IMPACT  
**\$11,255,610**

<b>TOTAL ATTENDANCE</b>	<b>74,810</b>
<b>TOTAL EVENTS</b>	<b>457</b>
<b>TOTAL USE DAYS</b>	<b>678</b>

SINCE OPENING OUR DOORS  
JANUARY 2007 THROUGH JUNE 2025



**8,715**  
EVENTS  
HOSTED



**2,075,981**  
GUESTS  
WELCOMED



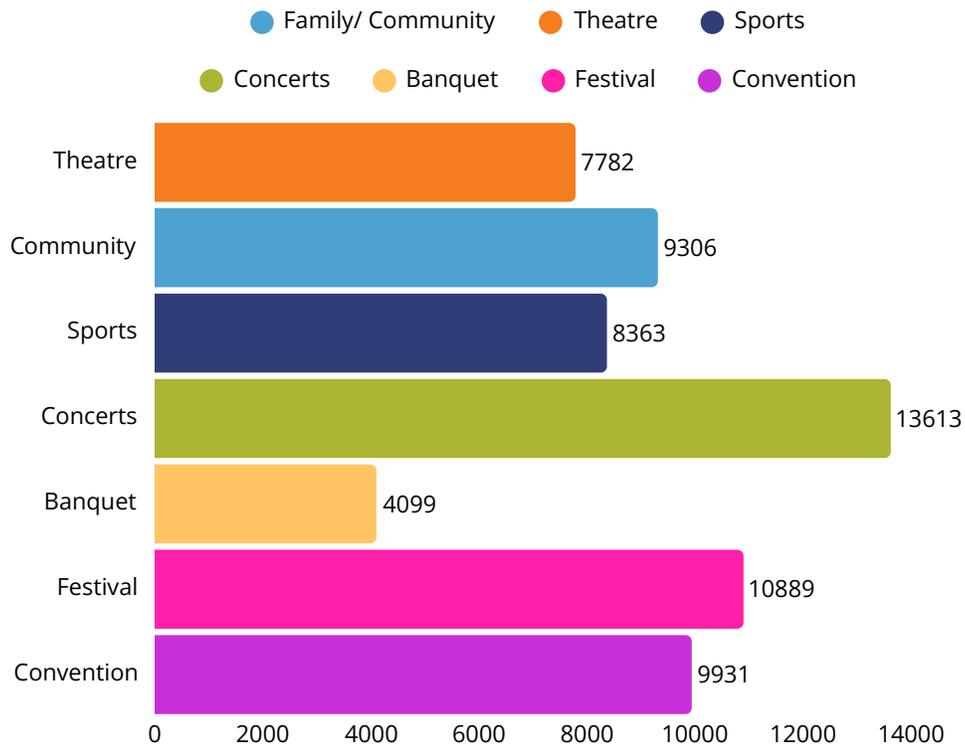
VenuWorks of Ottumwa proudly operates and manages the **Bridge View Center** for the City of Ottumwa.

FINANCIAL YEAR 2025  
ANNUAL ECONOMIC IMPACT  
**\$11,121,123**

**TOTAL ATTENDANCE** 78,921

**TOTAL EVENTS** 374

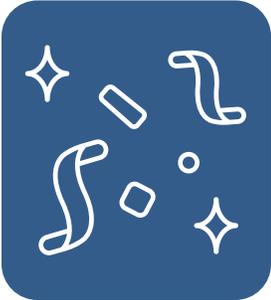
**TOTAL USE DAYS** 605



The **CITY** of **OTTUMWA** is committed to **COMMUNITY ENRICHMENT**, visitor engagement, and quality of life. Through strong public-private **PARTNERSHIPS** and a focus on growth, Ottumwa supports a vibrant, **WELCOMING ENVIRONMENT** with events that foster emotional, mental, and physical well-being—strengthening the **COMMUNITY** and attracting new residents. The City of Ottumwa promotes quality of life in these venues by providing a **VARIETY** of **EVENTS - SPORTS, FAMILY, BUSINESS** and **ENTERTAINMENT**.



# EVENTS



# TESTIMONIALS

“Quincy - So happy you are back and was such a vital part of the Gala. Seriously, we could not have done it without you. A million thanks!”

Arts Gala - Connie Ferguson,  
American Gothic Performing  
Arts Center Board Member



“ Please also pass along our thanks to James, he absolutely rocked the technical side of things, managing everything seamlessly whether our speakers were whispering or shouting and to Chef Adam for the delicious food.  
Cara Galloway ”



We recently celebrated my daughter Bailey's wedding reception at Bridge View Center and we couldn't be more pleased! The staff and the buffet were wonderful! From the guys who set up the tables, the bartenders, to Chef and most of all our Event Manager who kept us sane and was on top of everything. Everything was perfect from start to finish..... Thank you all so much!

Rhonda Gilliam O'Brien



When attendees to the first BaconTown walked into the Expo Hall to see how it was transformed into a mini town, I saw them mouth the words "Wow!" I knew we'd be asking Bridge View to reserve the space again next year. The crew is courteous, creative and professional.  
Joe Milledge  
KIIC-FM

**The Bridge View Center polled at a 90% satisfaction rate among guests/clients in FY25**

“Bridge View Center - THANK YOU! Thank you for all your help to make my mom's day so beautiful. It was perfect in every way. So many compliments on the food + staff. Take Care & thank you again for everything.”  
Celebration of Life Event

“ Thank you again for providing a stress-free and beautiful event space for us! I appreciate you going above and beyond in every aspect and our guests keep raving to me about how great the food and service was!  
It was amazing!  
Taylor Holman-Torres, Bride ”

“What a culinary dream team!”

Barbara Sasseen

“ We have had several events at BVC and the staff are wonderful to work with. The venue is beautiful and the food is always delicious.  
Hollie Tometich  
Ottumwa Leadership Academy  
★★★★★ ”



## TESTIMONIAL

Having an on-site chef makes the Bridge View Center head and shoulders above other locations. Prices compared to hosting regional meetings in other eastern Iowa locations is incredibly reasonable. The feedback from our attendees are always positive and comment about looking forward to the next event at Bridge View. We are fortunate to have the Bridge View Center in Ottumwa and southeast Iowa.

Alex and Sally  
Edward Jones Investments



“ We had a great mother's day ”

Julie Edgington



# VenuWorks

## Our Mission

*"Virtually every society on earth upholds the core principles of integrity, accountability, compassion, and resilience. However, in today's landscape, many large corporations thrive by disregarding these essential human values. As an ESOP - a 100% employee owned company - VenuWorks is dedicated to fostering and empowering its team nationwide to live by and practice these fundamental principles."*

Steve Peters, VenuWorks Founder and CEO

At VenuWorks, we believe in putting people first, knowing that when people thrive, success naturally follows. Guided by our founder Steve Peters' vision, we uphold the core values of integrity, accountability, compassion, and resilience —principles that resonate universally and form the foundation of our company culture.

For almost three decades, VenuWorks has been a trusted leader in venue management, delivering stability and excellence in an industry often shaped by change. We manage 55 venues across 25 cities in 18 states, with the majority being publicly owned. Through our expertise in public-private partnerships, we empower communities to own their venues without the burden of day-to-day management. These facilities become vibrant hubs for economic growth, recreation, education, and cultural enrichment, enhancing quality of life for everyone they touch.



Our mantra, "People First, Profits Follow," reflects our dedication to community and employee enrichment. To us, success is not just measured in financial terms but in the positive impacts we create. We invest in our people and our venues, fostering a uniquely collaborative workplace built on cross-training, teamwork, and shared goals, captured in our One Team, One Family approach.

VenuWorks is proud to bring world-class events to communities across the nation through client-focused event programming. Each year, our expert programming department secures over 500 entertainment attractions, ensuring unforgettable experiences for guests. We're especially committed to smaller markets, bringing big opportunities to venues where they matter most, while delivering transparency, competitive pricing, and exceptional guest services.

Our proven track record includes opening 21 new venues, guiding major renovations, and supporting the construction of eight hotels adjacent to our facilities in recent years. This growth is a testament to our commitment to innovation and community impact, as we continue to expand while maintaining the stability and personal touch that set us apart.

At VenuWorks, we see every event as an opportunity to serve —not just as managers, but as partners in building stronger communities. With a steadfast focus on unity, thoughtful leadership, and a dedication to creating happy events for happy guests, we remain driven by the belief that success flows naturally when people are empowered to succeed.

# VENUWORKS ESOP PROGRAM

VenuWorks is 100% employee-owned, making it the only venue management company of its kind in the U.S. Over the past twenty-eight years, we have evolved from a concept focused on effectively managing venues in midsize communities to overseeing operations in twenty different markets. Employee ownership at VenuWorks means every full-time team member is not just an employee but an owner with a vested interest in the success of our venues and their communities. This model drives a unique commitment to excellence, fostering an environment where each team member is motivated to deliver the highest quality event services possible. It transforms our workforce into a cohesive unit working towards a shared goal—ensuring the enduring success of our venues and the communities we serve.

## Community Engagement and Enrichment

Through employee ownership, VenuWorks transforms not only the venues we manage but also the communities we are proud to serve. Our unique ownership structure allows us to engage with communities on a personal level. At the **Bridge View Center**, this translates into:

- **Local Partnerships:** Collaborating with local civic groups, businesses, and city officials to drive community-focused initiatives.
- **Cultural Contributions:** Hosting events that enrich the cultural fabric of the community, from sports and entertainment to charity events.
- **Social Impact:** Actively participating in local causes that uplift and empower community members.

## VENUWORKS TASK FORCE

In the dynamic world of venue management, the ability to adapt and respond swiftly to staffing needs can make all the difference in delivering memorable events and enhanced customer experiences. The VenuWorks strategic initiative *TaskForce* exemplifies VenuWorks' dedication to excellence, adaptability and innovation in venue management, while enhancing operations and fostering professional growth for our committed team members.

**Concept:** Create a dedicated pool of qualified full-time staff members who can be mobilized to support venues and significant events at our 50+ managed venues across the country allowing VenuWorks to:

- Seamlessly meet staffing needs during large events.
- Leverage resources as a nationally based private management company to the benefit of our clients.
- Serve as a platform for skills development and career advancement for employees.
- Identify promising candidates for future leadership roles.



- **In Action:** Quincy Keck, Event Manager, recently traveled to Chesapeake, VA and Pelham, AL to provide professional training and development with our Momentus event booking software program implemented in all VenuWorks locations nationwide.
- Chef Adam will be traveling to Cedar Rapids to provide culinary support and expertise for a high-end lunch and dinner at the Paramount Theatre.



# Bridge View Center Theater

The Bridge View Center Theater is an exceptional 664-seat venue designed to enhance events of all types, from inspiring family events and captivating speakers to world-class stage productions and thrilling concerts. With advanced audio-visual capabilities, versatile backstage facilities, and a dedication to providing outstanding experiences, it promises to leave a lasting impression on performers and audiences alike.

---

## What Our Clients Say

*"Bridge View Center Team: Thank you so much for the amazing hospitality these couple of weeks! We appreciate all your help and flexibility with our rehearsal schedule. We look forward to returning to Ottumwa!" The Round Room Team (PJ Masks Show)*

*"I've heard nothing but great things regarding the tech session thus far. Thank you! Can we place holds for next year?" – Matt Charkow, Concept Touring and Entertainment – Cirque Musica*

---

## Memorable Events

### THEATER

Sesame Street Live!  
Annie  
Sweeney Todd  
To Be Heard  
Willy Wonka Junior

### ORCHESTRA

OSO Spring Concert: Sounds of Italy  
SEISO Tchaikovsky's 4<sup>th</sup> Symphony  
SEISO Masterworks Concert  
SEISO Kidsymphony Concert  
OSO Youth Performance

### COMMUNITY

Ottumwa International Film Festival  
Ottumwa Community Children's Playhouse

### CONCERTS

The Texas Tenors  
One Night In Memphis  
Dailey & Vincent  
Bohemian Queen  
Simon & Garfunkel Story

### DANCE & GYMNASTICS

Panos Dance Recital  
SKC Tumbling  
Premier Dance Center Recital  
Dance Inc Recital  
Theodore Dance Academy



NICK DIPAOLO



# Bridge View Center Theater

## HIGHEST ATTENDED EVENTS

- 12/14/25 THE TEXAS TENORS - 479
- 03/06/25 SESAME STREET LIVE! - 468
- 01/19/25 ONE NIGHT IN MEMPHIS - 442
- 02/19/25 DAILEY & VINCENT - 398
- 09/13/24 BOHEMIAN QUEEN - 364



THE TEXAS TENORS



SESAME STREET LIVE!

TOTAL EVENT DAYS  
**180**

TOTAL EVENTS  
**44**



SHAMROCK TENORS

TOTAL ATTENDANCE  
**18,648**



OTTUMWA SYMPHONY ORCHESTRA





**Bridge View Center**

# Convention Center

The Bridge View Center Convention Center offers an impressive and versatile space for events of all sizes. Anchored by a 30,000-square-foot expo hall that can transform into exhibit space, a general session, lunch keynote or evening banquet space, or a beautiful 10,000 square-foot ballroom with carpet, staging, and ceiling décor for an intimate gathering, wedding reception, or Quinceañera. With additional conference rooms that can be customized for meetings, banquets, and other functions, the convention center ensures a dynamic and welcoming environment for conventions, trade shows, and celebrations alike.

---

## What Our Clients Say

*"I just wanted to send a big thank you to you and the entire BVC team for helping make our event such a success! We received so many compliments on the beautiful venue, the scenic views, and believe it or not, not a single person complained about the temperature (which is a rare feat at conferences!). Thank you especially for all the time and coordination you put into helping us plan the day. Everything ran smoothly from start to finish, and that's thanks in large part to your dedication and attention to detail."*

Cara Galloway - Iowa Dept of Health and Human Services

---

## Memorable Events

### CONVENTIONS

- Cornbelt Cow-Calf Conference
- Homesteaders of Iowa Expo
- Iowa Water Environment Association
- Lean In: Women in Leadership
- SEIKC Dog Show

### FESTIVALS

- Halloweenapalooza
- Several Men Who Can Cook
- BaconTown
- Family Fest
- RAGBRAI LI

### GALAS & BANQUETS

- Arts Gala
- Valentine's Day Dinner
- Pheasants Forever
- Friends of the NRA Banquet

### COMMUNITY

- General Election Polling Place
- Pages for Pennies
- Ottumwa Schools All City Music
- Rotary Weekly Lunches
- Quinceañeras

### EVENTS

- Breakfast With Santa
- Rotary Chicken BBQ
- Meet Ottumwa Wild Life Weekend
- Mother's Day Brunch
- Southern Iowa Bridal Showcase



BACONTOWN



SEIKC DOG SHOW



ROTARY CHICKEN BBQ



RAGBRAI LI



FAMILY FEST



# Bridge View Center

Convention Center

## HIGHEST ATTENDED EVENTS

- 07/25/24 RAGBRAI LI - 6,875
- 10/01/24 ROTARY CHICKEN BBQ - 2,098
- 11/09/24 BACONTOWN - 2,058
- 09/27/24 PAGES FOR PENNIES - 1,552
- 03/01/25 FAMILY FEST - 1,407



TOTAL EVENT DAYS

384

TOTAL EVENTS

310

TOTAL ATTENDANCE

37,327





**Bridge View Center**

# Arena

The Bridge View Center Arena serves as a versatile and dynamic space for a wide range of events. Since its opening in 2007, this state-of-the-art venue has become a centerpiece of the community, offering a flexible 30,000-square-foot arena that can seamlessly transform to host concerts, large stage productions, and more. With a seating capacity of 3,000, or a half-house configuration of 1,800 for artists seeking a more intimate setting with their fans, the arena provides the perfect backdrop for unforgettable experiences that foster connection and community.

---

## What Our Guests Say

*The Bridge View Center is a wonderful venue! The building is spacious, easy to navigate, and well maintained. The best part of BVC is the staff! Every member is very attentive, superb at their position, and very kind.*

*They are truly a TEAM and great partners!*

Sara Haren, COO, Dusty Guitar Promotions

---

## Memorable Events

### CONCERTS

- Hairball
- Lee Brice
- Lonestar
- Jackyl
- Craig Morgan
- Fool house: The Ultimate 90's Dance Party
- 12 Days Silent: The Reunion Tour
- Home Free - Crazy(er) Life Tour
- Taylor Shines - The Laser Spectacular

### SPORTS

- Bullriders of America
- Battle of The Bridges Rodeo
- South Central Conference District Wrestling
- Iowa AAU State Trampoline and Tumbling
- Bridge City Slam VI

### COMMUNITY

- Jehovah's Witness Circuit Assembly
- Ottumwa High School Graduation
- National Lampoon's Christmas Vacation Live with Chevy Chase



BULLRIDERS OF AMERICA



HAIRBALL



SOUTH CENTRAL DISTRICT WRESTLING



OTTUMWA HIGH SCHOOLS GRADUATION



JACKYL



# Bridge View Center

Arena

## HIGHEST ATTENDED EVENTS

- 05/18/25 OTTUMWA HIGH SCHOOL GRADUATION - 3,650
- 02/08/25 BULLRIDERS OF AMERICA - 2,115
- 04/04/25 OTTUMWA SCHOOLS ALL CITY MUSIC FEST - 2,039
- 03/26/25 LEE BRICE - 1,528
- 04/19/25 JEHOVAH'S WITNESS SPRING ASSEMBLY - 1,385

TOTAL EVENT DAYS

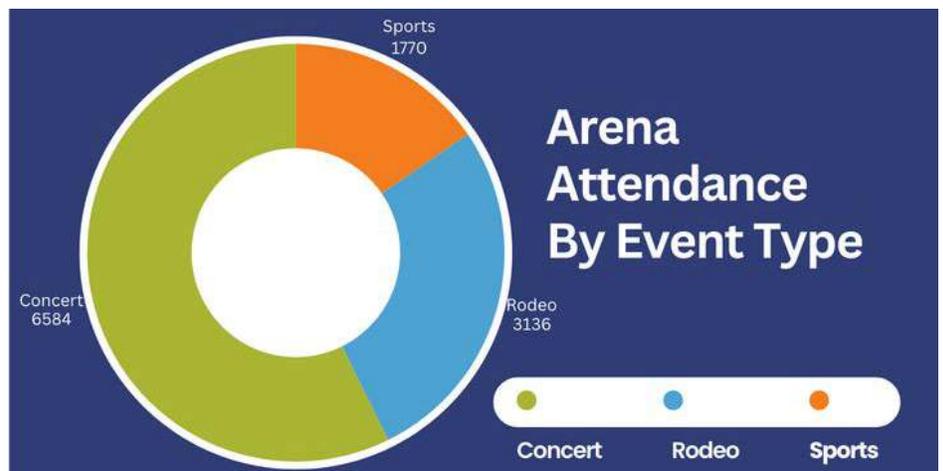
41

TOTAL EVENTS

20

TOTAL ATTENDANCE

22,946



# VENUE ENHANCEMENTS

## Kitchen Upgrades

In FY25, Bridge View Center continued its commitment to quality and innovation by making substantial upgrades to our culinary operations. At the heart of these improvements was a \$56,000 capital investment in two cutting-edge Rational iCombi Pro ovens. These advanced combi ovens represent the latest in commercial kitchen technology, offering integrated modes for steam, convection, and combination cooking. With intelligent sensors automatically adjusting temperature, humidity, and cook times, our team can achieve precise and consistent results across a wide range of dishes. The iCombi Pro ovens allow staff to prepare multiple menu items simultaneously, each cooked to perfection, streamlining meal service for everything from small gatherings to large-scale banquets. Their self-cleaning cycles improve kitchen efficiency, while energy-saving features help reduce operating costs and support sustainability goals. Most important, the ovens have elevated food quality and safety for our guests, delivering perfect texture, flavor, and presentation.



## Menu Innovations

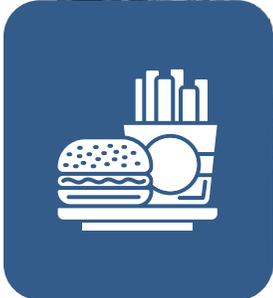
The addition of the iCombi Pro ovens has enabled our team to expand the breadth and creativity of our catering menu. We launched a completely refreshed menu in March 2025, featuring Chef Adam's signature recipes and incorporating current culinary trends to meet the evolving tastes of our clients. Thanks to the ovens' versatility, we now offer more diverse options, greater customization, and accommodations for dietary needs, supporting seamless event execution and exceptional guest experiences.

## Memorable Guest Experiences

These strategic advancements have enhanced not only the quality of our food and service but also our reputation for excellence among event organizers and guests. The result is higher guest satisfaction, positive feedback from returning clients, and a strengthened position as Southeast Iowa's preferred venue for memorable dining and hospitality experiences.



# CATERING



"... the concession choices were great. I heard people talking excitedly about the menu. I, myself had the walking taco and the street tacos the next day and both were amazing. I talked to a few people who had different items, and they really enjoyed the food too."



# VENUE ENHANCEMENTS

## Campus Beautification

In FY25, the Bridge View Center campus experienced notable enhancements led by the Campus Beautification Committee—Dr. Ted Haas, Dianne Haas, and Connie Ferguson—who together volunteered more than 2,000 hours. Their dedicated efforts included transforming six sections of grass along the river wall into mulched flower beds with a mix of transplanted and newly planted flowers, and establishing a colorful, expansive Zinnia bed that creates a vibrant display each summer. The team added native grasses along Church Street by the new west parking lot, and prepared the grounds with fresh plantings, decorative rock, mulch, and a new concrete pad for a future horse trough water fountain near the center’s entrance.



The Campus Beautification Committee also collaborated closely with landscape architects and contractors to design and maintain the site for the new ‘Flying Eagle’ sculpture, including landscaping with native grasses, trees, and professionally placed rocks. In addition to hands-on improvements, the committee managed successful grant-writing campaigns, securing over \$100,000 in grants and private donations to support campus landscaping and the art installation. These upgrades have created a more welcoming and visually appealing environment for the 75,000+ visitors who come to Bridge View Center each year, helping the campus make a strong first impression on residents and guests alike.

*It is an honor for us to say ‘Thank You’ to the committee members. At its core, volunteerism and philanthropy inspires. It ignites a ripple effect of life-changing moments. Your work and commitment to BVC will inspire others and will have a forever impact on our BVC campus – we are grateful to have you as our BVC champions.*

# GIVING BACK

Bridge View Center's commitment to community service goes well beyond hosting events. Through meaningful partnerships and grassroots efforts, we support those who serve our nation and children in need—living out our values of collaboration, partnership, and lasting community impact.

We are deeply grateful for the volunteers and partners who make this possible. Initiatives like Vet Tix and the dedication of individuals like Bruce Conlin embody the power of civic spirit, honoring service members, providing vital support for children, and uniting our community. Together, we are creating change that lasts far beyond the walls of our venue.



In FY25, Bridge View Center's recycling initiative showed how one person's commitment can create a lasting community impact. Volunteer Bruce Conlin visited the venue multiple times each week, collecting beverage cans and bottles from events and daily operations. His dedication added up—**20,084 cans collected, \$1,004.20 donated**—and every cent went to Shriners Children's Hospital. Bruce's consistent presence, even at our largest concerts and special events, turns everyday recyclables into life-changing pediatric care. Shriners Children's, one of the world's largest pediatric subspecialty healthcare systems, provides wrap-around treatment where children thrive—regardless of families' ability to pay.



Thank You, Bruce, for your support, commitment and dedication in making an impact with those kiddos who need the services of Shriners Children's - YOU are making a difference!



"Thank you so much for the opportunity to see one of my favorite bands that I've never had the opportunity to see. It was so amazing!"  
Brian, Law Enforcement (Active First Responder)



"Thanks to Bridge View Center we were able to laugh until we cried. We appreciate the opportunity to get my wife and mother-in-law out of the house."  
Scott, U.S. Army Veteran (1998-2019)



In FY25, Bridge View Center partnered with the Veteran Tickets Foundation (Vet Tix) to honor veterans, active-duty personnel, and first responders with **265 complimentary tickets to seven premier events**—valued at **\$13,904.50**, averaging \$52.46 each. Since 2008, Vet Tix has been the nation's largest non-federally funded veteran service organization, providing tickets that reduce stress, strengthen family bonds, and foster community engagement.

# DEMOGRAPHICS

TOTAL TICKETS SOLD  
**17,784**

## MAIN TICKET PURCHASING MARKETS

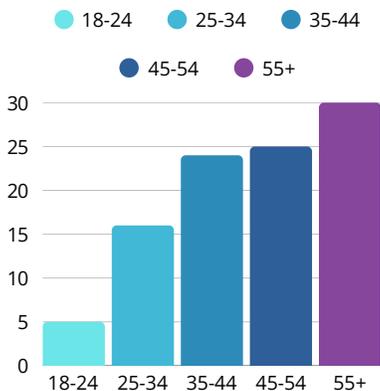


**94**  
OUT OF  
**99 IOWA COUNTIES**  
PURCHASED  
TICKETS

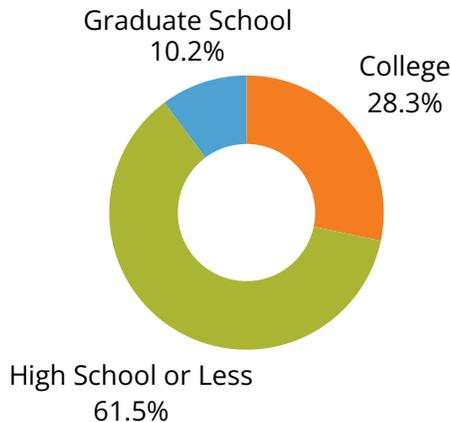
## KEY DEMOGRAPHICS



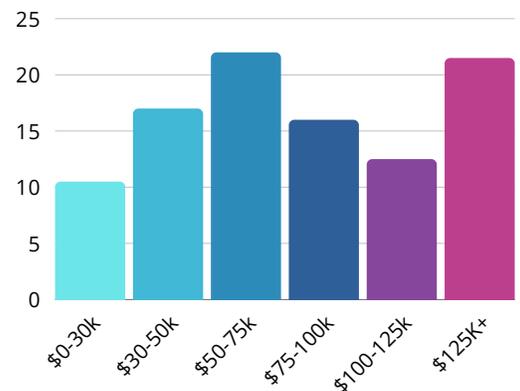
## AGE RANGES



## EDUCATION LEVELS



## INCOME LEVELS



# MARKETING

TOTAL ADVERTISING  
SPENT IN FY2025  
**\$133,733**

## EMAIL ANALYTICS

**19,550**

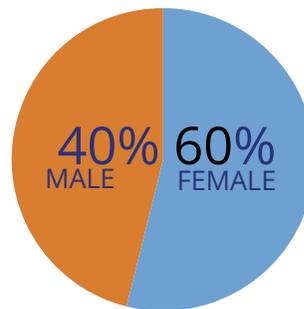
IN OUR EMAIL DATABASE

**202**

EMAILS SENT ANNUALLY

## VISITOR ANALYTICS

GENDER



**80,323**

TOTAL WEBSITE  
VISITORS IN  
FY2025

Top content  
based on interactions

## SOCIAL MEDIA ANALYTICS



Mon Feb 10, 10:00am  
**694**  
Interactions



Mon Mar 24, 6:00pm  
**540**  
Interactions



Tue Mar 25, 11:00am  
**483**  
Interactions



Fri Mar 28, 12:12pm  
**278**  
Interactions



Mon Mar 17, 10:00am  
**258**  
Interactions



Mon Feb 10, 10:00am  
**201**  
Interactions

### YEAR ON YEAR INCREASE

PLATFORM

FOLLOWERS

FOLLOWERS

ENGAGEMENT

FACEBOOK

21,612

+9.6%

+33.8%



# EMAIL CAMPAIGNS



It's a night of unforgettable art, performance, food, unique auction items, and pure inspiration!



Get ready for the biggest party of the year at our Annual Arts Gala - An Audacious Tomorrow! ALL PROCEEDS to equally benefit theater upgrades at BVC and AGPA Festival. Audacious Spring Attire Encouraged!

Tickets \$125/person - Table of 8/\$1,000  
Seating is limited. RSVP BY TOMORROW  
641-684-7000

Contact [mary@bridgeviewcenter.com](mailto:mary@bridgeviewcenter.com) with any questions.

[MORE INFO](#)

## 2025 Email Marketing

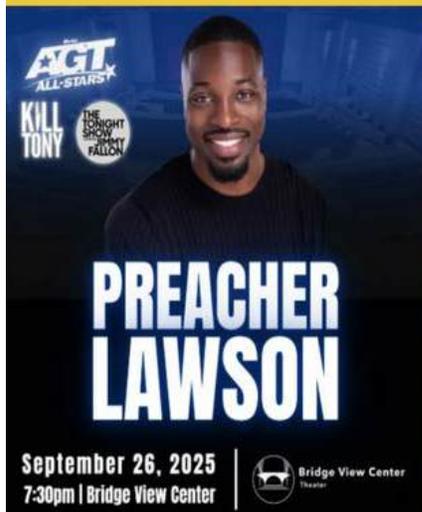
Over 2,223,866 emails sent

27% open rate

12.5% YOY increase in subscribers



JUST ANNOUNCED



AMERICA'S GOT TALENT COMEDIAN  
PREACHER LAWSON  
AT BRIDGE VIEW CENTER THEATER  
Friday, September 26 at 7:30 PM

Tickets go on sale to the public on Friday, June 6 at 10:00 AM

EXCLUSIVE PRESALE TICKETS AVAILABLE FOR  
BRIDGE VIEW CENTER EMAIL CLUB MEMBERS:

Presale Starts: Thursday, June 5 at 10 AM  
Presale Ends: Thursday, June 5 at 10 PM  
Use promotional code: FUN

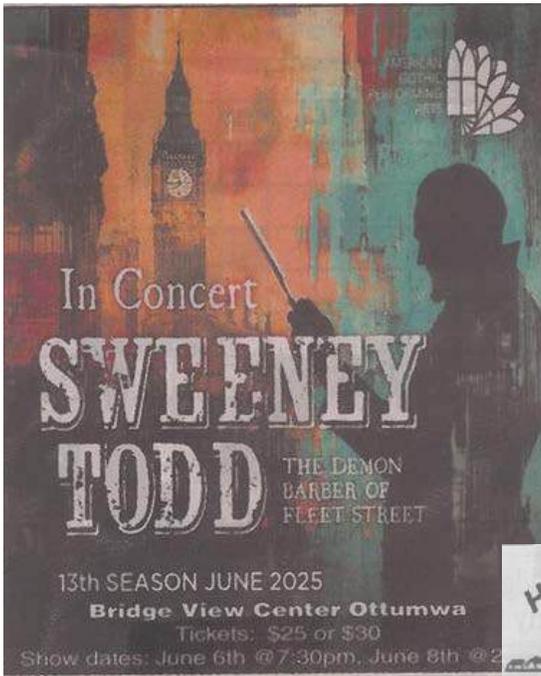
Kimberly Lawson (Preacher's mother) and Justin Lawson (Preacher's brother) will open this family-friendly show.

Lawson was born in Portland, Ore., but spent most of his adolescence in Memphis, Tenn. He moved 20 times before the age of 10, but if you asked him what city he's from he'd say Orlando, Fla., because that's where he grew as a comedian. Lawson is best known for his appearance on season 12 of NBC's hit series, "America's Got Talent" (2017) where he made it to the final round. Lawson was invited to compete on "America's Got Talent: The Champions" (2019) and "Britain's Got Talent: The Champions" (2019), where he advanced to the finale after receiving the most fan votes.

Lawson shot his first stand-up special, "Get to Know Me", which premiered on BET+ in 2019. He appeared on HBO's "A Black Lady Sketch Show" and was a series regular on NBC's "Connecting". He also hosted the Facebook Watch series, "World's Most Amazing Dogs" (2019) with George Lopez and Lisa Vanderpump. His YouTube channel has amassed over 600,000 subscribers and features clips of stand-up, MMA training and even vegan cooking tips!

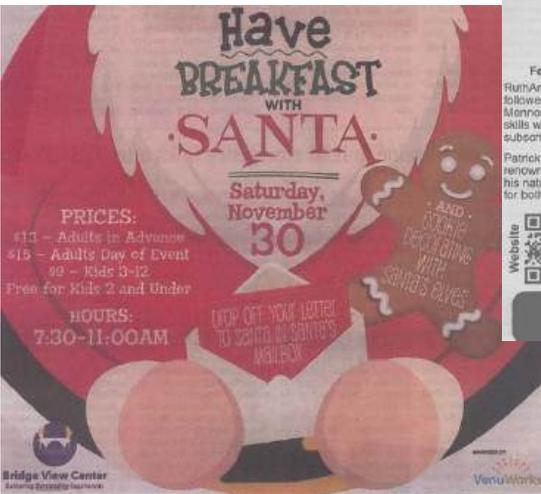


# ADVERTISING



Submitted photo  
 Pictured are the jurors for the Ottumwa Community Children's Playhouse spring play "Storybook Court Full of Beans," which is one of two plays that will be performed at the Bridge View Center Friday through Sunday.

## OCCP FEATURES TWO PLAYS SPRING PERFORMANCE



**Over \$133,000 spent in paid advertising  
 987 YOY increase in attendance**



# PUBLIC RELATIONS

## Conversation with Chevy Chase Following 'National Lampoon's Christmas Vacation', The Bridge View Center, December 15th

By Press Release - September 6, 2024

677



Join us for an unforgettable evening of holiday cheer and laughs as we celebrate the timeless classic, *National Lampoon's Christmas Vacation*, with a special 35<sup>th</sup> Anniversary screening of the film followed by a live conversation and Q&A with Chevy Chase, and his wife Jayni on December 15 at the Bridge View Center.

Tickets go on sale September 13<sup>th</sup> at 10AM. Tickets start at just \$29 and can be purchased at [BridgeViewCenter.com](http://BridgeViewCenter.com) or the venue box office. For those looking for an extra-special experience, a limited number of VIP tickets will be available which include a personal post-show photo opportunity with Chevy Chase himself. Don't miss this once-in-a-lifetime opportunity to have

your picture taken with a true legend of comedy and film.

## TUSK: The Classic Tribute To Fleetwood Mac Bring Tour To Bridge View Center



Press Release - Bridge View Center - Feb 20, 2025

OTTUMWA - TUSK: The Classic Tribute to Fleetwood Mac is bringing their US Tour to Ottumwa's Bridge View Center Theater on March 26 at 7:00 PM. Tickets start at \$24.75 and are now on sale at the Bridge View

## Bluegrass Group Dailey & Vincent Coming To Bridge View Center Feb. 19



Submitted Photo

Press Release - Bridge View Center - Sep 23, 2024

OTTUMWA - Award-Winning Bluegrass Group Dailey & Vincent is coming to the Bridge View Center Theater in Ottumwa February 19 at 7pm. Tickets go on sale Friday, September 27 at 9am at the Bridge View Center

...time GRAMMY® Award winners individually, three-time GRAMMY® Award winners and winners of 35 IBMA Awards together including the DOVE Award winners and 3-Time Vocal Group of the Year Award winners. (and their world-class band) offer a unique and modernized spin on country, bluegrass and gospel this side of heaven" (USA Today) - the duo has performed on the stage at iconic venues including the Ryman Auditorium and Carnegie

## Bull Riders of America 2024 Finals coming to Bridge View Center this Weekend

By Donna Saville - February 3, 2025

55



• Brace yourselves for bone-jarring thrills! The Bull Riders of America (BORA) is returning to Ottumwa, with the Top 25 bull riders set to clash at the Bridge View Center for the 2024 Finals



Bridge View Center, Inc. presents the \$120,000 check to the City of Ottumwa on Tuesday, June 3, 2025. Picture includes (Left to Right): Council member Keith Caviness, Mayor Rick Johnson, BVC Inc. Board Secretary Dianne Haas, Council member Cara Galloway, BVC Inc. Board President Jamie Scott, Council members Bill Hoffman, Jr. and Dan Reid, City Administrator Phil Rath, and Council member Doug McAntire.

## EVERYBODY – ROCK YOUR BODY RIGHT!

By Press Release - March 10, 2025

187



FOOL HOUSE – THE ULTIMATE 90'S DANCE PARTY LIVE! IN OTTUMWA

WHAT: Fool House is the ultimate 90's dance party! It's a live concert paying homage to the golden era of boy bands, pop stars, hip hop and pop punk. With a larger than life production, this show recreates the sights, sounds and energy of the biggest stars of the 1990s. Get to the Bridge View Center early for red-carpet fun and trivia – MTV VMA style.

# PUBLIC RELATIONS

The **Bridge View Center** has benefited from additional exposure through public relations methods such as:

- Event press releases
- Local news stories
- Local press awards
- Partners' website and email exposure
- Radio Interviews
- Social media posts, shares, and event RSVPs



**Bridge View Center**



Press contact:  
Melissa Kucirek | For Bridge View Center  
Cell: 402-677-0930 | [Melissa@moxiepublicity.com](mailto:Melissa@moxiepublicity.com)  
[PRESS PHOTOS HERE](#)

**FOR IMMEDIATE RELEASE**

**BRIDGE CITY SLAM VII**  
**CENTRAL EMPIRE WRESTLING RETURNS TO BRIDGE VIEW CENTER SEPTEMBER 6**

**Ottumwa, Iowa (April 21, 2025)** – Experience the attitude and excitement of live professional wrestling when Central Empire Wrestling (CEW) returns to the Bridge View Center for Bridge City Slam VII Saturday, September 6, at 7 p.m. Tickets to this action-packed event go on sale Friday, April 25, 10 a.m. Pricing starts at only \$20 and available at the Bridge View Center Box Office (open Monday-Friday, 8 a.m. – 5 p.m.) or online at [BridgeViewCenter.com](http://BridgeViewCenter.com).

The Legends Fan Fest is free to all Bridge City Slam VII ticketholders and will be held 4 p.m. – 7 p.m. This is an all-ages event. Card, or lineup, is subject to change. Audiences are encouraged to purchase early – prices increase by \$5 day-of-event.

**Bridge View Center**  
Published by Rich Thompson

February 10

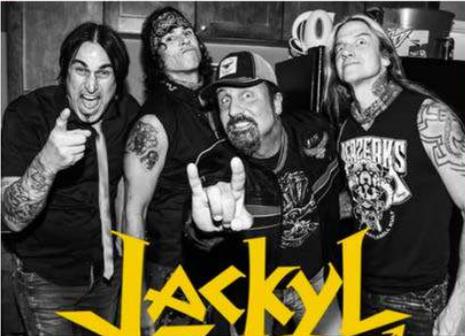
**GET READY TO HOWL!**

**Jackyl IS COMING TO OTTUMWA!**

The legendary Jackyl is unleashing their 2025 tour on the Bridge View Center March 20th! Prepare for a night of pure rock fury you WON'T forget! Get your adrenaline pumping and get ready to sing along to all the hits!

Tickets are just \$39 in advance (only \$45 day of show!) Don't wait, grab yours NOW before they're gone!

Available at the Bridge View Center Box Office or online below.



**Jackyl**

**MARCH 20**  
**BRIDGE VIEW CENTER**

TICKETMASTER.COM [www.ticketmaster.com](http://www.ticketmaster.com) Buy tickets

**Bridge View Center**  
Published by Ryan Plata

March 25

**JUST ANNOUNCED**

Cinderella's Tom Keifer is coming to Bridge View Center with L.A. Guns on Saturday, September 27! Tickets go on sale Friday at 10am. We hope to see you there as this will be an AMAZING concert!



**Cinderella's TOM KEIFER BAND**

**SATURDAY, SEPTEMBER 27**  
**BRIDGE VIEW CENTER**

Greater Ottumwa Partners in Progress and 343 others 54 comments 78 shares

Like Comment Share



**OCCP FEATURES TWO PLAYS FOR SPRING PERFORMANCE**

Pictured are the jurors for the Ottumwa Community Children's Playhouse spring play, "Storybook Court Full of Beans," which is one of two plays that will be performed at the Bridge View Center Friday through Sunday.

WEDNESDAY, FEBRUARY 25, 2025 • THE OTTUMWA COURIER

## NEWS

### Family Fest scheduled for Saturday

OTTUMWA — Bridge View Center, in collaboration with partners Alliant Energy and Ottumwa Regional Health Center, presents the 8th Annual Family Fest to be held on Saturday from 10 a.m. – 4 p.m.

The show is free and open to the public, and all families are encouraged to attend.

Family Fest will have exhibit areas to showcase regional businesses, nonprofits, service organizations and others who sell and/or provide products and services to families and youth throughout the Ottumwa community and southeast Iowa region.

Kids of all ages can explore several hands-on exhibitions including Safety City — featuring a fire truck, police cars and ambulance services. Local police, fire and rescue staff will be on site to describe their services and answer any questions. Families also can enjoy the inflatable, bounce houses, games and other fun activities in a fun zone.

The Alliant Energy Entertainment Stage will celebrate and showcase regional youth entertainment acts. Entertainment acts may include, but not limited to, dance programs or studios, youth music programs, acrobatic and/or outdoor education, reading programs and more.

Along with the Entertainment Stage, Southeast Iowa businesses and organizations will be offering activities and demonstrations at their booths. Kids will have the chance to experience educational

## Battle for the Bridges Rodeo scheduled for October

OTTUMWA — Wildhorse Productions and Sandburr Rodeo Productions team up to bring another great Battle Series Rodeo tour stop #8 Battle for the Bridges Rodeo at Ottumwa's Bridge View Center Oct. 25-26 at 7 p.m. both days.

Tickets start at \$19.75 for adults, \$12.75 for kids 2-12 (Under 2 are free) and go on sale this Friday at 10 a.m. at the Bridge View Center Box Office, which is open Monday through Friday 8:30 a.m.-5 p.m., or online at Ticketmaster.com. Venue Pre-Sale for Bridge View Center email subscribers began Wednesday.

"What makes this rodeo unique is having a variety of events that are not all traditional rodeo including Bareback Broncs, Barrel Racing, Saddle Bronc, Ranch Bronc, Bull Riding and Mutton Busting," said Charlie Isaacs, owner of Wildhorse Productions, LLC. "There will also be mini bronc and bull riding and junior barrel racing for the little ones. Another thing we do is boot race for little kids to give them a chance to get in the arena with our rodeo clown."

The second night is a family fun night which includes free pony rides, stick-horse races, and a meet-and-greet with the cowboys/cowgirls for autographs.

Battle Series Rodeo is helping to break the mold of traditional rodeos and is committed to expanding its reach and bringing the thrill of rodeos to new communities, such as Grinnell, Davenport, Tiffin, Coralville, Dubuque, West Liberty, Ottumwa and more.

## 25 Men Who Can Cook scheduled for June 7

OTTUMWA — The Ottumwa Symphony Orchestra proudly presents the 14th year of "the tastiest two hours in Ottumwa" with the 25 Men Who Can Cook event June 7 from 11 a.m. – 1 p.m. at Bridge View Center.

Event attendees can experience the creativity and culinary talent of some of the area's finest chefs and home cooks as they compete for top honors in pre-dining, entrée, and dessert categories.

Judges will visit each chef, sample their dish, and provide constructive, positive feedback. Attendees can taste as many dishes as they like and vote for their favorite. Many chefs aspire to win the coveted "People's Choice Award," earned by securing the majority of votes from the 350 attendees.

Event highlights include:

- Ample seating for diners
- Silent auction featuring exclusively food-related items, including Cuisinart Pizza Oven; Chef's table for eight, donated by Bridge View Center; Fareway meat bundle; "The Cake Ladies!"

Advanced tickets can be purchased for just \$20 from any OSO board member or participating chef, at the Bridge View Center box office or online Bridge View Center's website (fees may apply). Tickets will be available at the door for \$25.

Also, the Ottumwa Symphony Orchestra's "Breezin'" outdoor performance June 8 during its annual Music on the Green on the Marge Dodd Stage. Under the direction of associate director Dave Sharp once again, the group will be joined by jazz guitarist Steve Grismore.

For more information about the orchestra's full season, visit [ottumwasymphonyorchestra.org](http://ottumwasymphonyorchestra.org).

# FINANCIAL OVERVIEW

## CITY OWNERSHIP INVESTMENT FOR FY2025

**\$266,904**

FOR EVERY **\$1** THE CITY OF OTTUMWA SPENDS ON ENTERTAINMENT VENUES, THERE IS A RETURN OF **\$40.91** IN DIRECT SPENDING BY VISITORS

BRIDGE VIEW CENTER INC'S INVESTMENT OF PRIVATE FUNDS, AND THE DEDICATION OF ITS BOARD, STAKEHOLDERS AND DONORS HAS FUELED SUCCESS AND COMMUNITY IMPACT.

## BRIDGE VIEW CENTER INC INVESTMENT FOR FY2025

**\$190,000**

## REVENUE HIGHLIGHTS

TICKETS SOLD/  
ADMISSION FEES

**\$723,631**

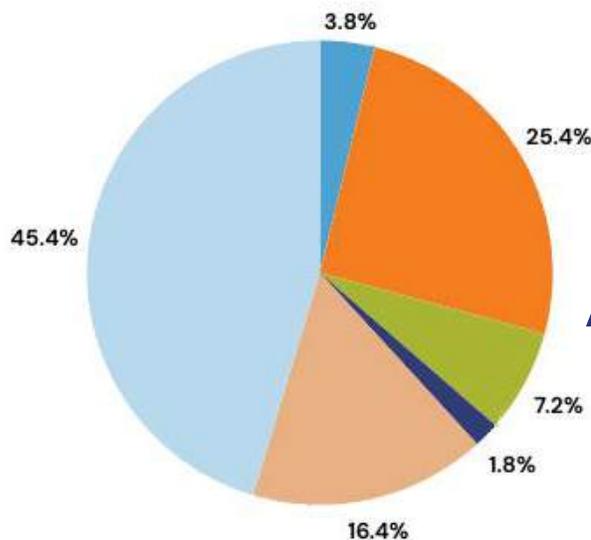
FOOD & BEVERAGE/  
CATERING

**\$765,005**

SPONSORSHIPS  
SOLD

**\$63,944**

- Food & Beverage
- Event Related
- Service/Operations
- General/ Admin
- Occupancy
- Personnel Services



EXPENSE ALLOCATION

# FINANCIAL REPORT

VenuWorks of Ottumwa, LLC  
For the Period  
06/01/2024 to 06/30/2024

## FY 2024



Income Statement Summary									
	Current Period Actual	Current Period Budget	Month Budget Variance	Current YTD Actual	Current YTD Budget	YTD Budget Variance	PY Period Actual	CY vs PY Actual	Annual Budget
<b>Income</b>									
Building Rent Income	26,692	19,842	6,850	270,057	282,177	12,120	30,494	(3,803)	282,177
Contractually Obligated Income	1,392	300	1,092	56,153	50,000	(6,153)	-	1,392	50,000
Reimbursed Event Expenses	9,608	3,198	6,411	242,626	225,942	(16,684)	27,080	(17,472)	225,942
Contributed Income	5,644	-	5,644	148,098	99,890	(48,208)	10,363	(4,718)	99,890
Food & Beverage Income - Concessions	15,453	3,000	12,453	426,038	344,188	(81,850)	26,191	(10,738)	344,188
Food & Beverage Income - Catering	32,657	31,953	704	381,170	426,544	45,374	24,784	7,873	426,544
Other Event Income	2,229	1,650	579	302,587	179,546	(123,041)	20,859	(18,630)	179,546
Other Income	3,146	300	2,846	9,823	8,630	(1,193)	1,211	1,935	8,630
<b>Total Income</b>	<b>96,820</b>	<b>60,243</b>	<b>36,578</b>	<b>1,836,551</b>	<b>1,616,916</b>	<b>(219,635)</b>	<b>140,982</b>	<b>(44,162)</b>	<b>1,616,916</b>
<b>Cost of Goods Sold</b>									
Cost of Goods Sold	23,664	11,203	12,461	244,620	242,276	(2,344)	14,519	9,144	242,276
<b>Total Cost of Goods Sold</b>	<b>23,664</b>	<b>11,203</b>	<b>12,461</b>	<b>244,620</b>	<b>242,276</b>	<b>(2,344)</b>	<b>14,519</b>	<b>9,144</b>	<b>242,276</b>
<b>Gross Operating Profit</b>	<b>73,157</b>	<b>49,040</b>	<b>24,117</b>	<b>1,591,931</b>	<b>1,374,640</b>	<b>(217,291)</b>	<b>126,463</b>	<b>(53,306)</b>	<b>1,374,640</b>
<b>Expense</b>									
Personnel Expense	69,274	78,482	(9,208)	937,818	930,265	(7,553)	67,898	1,376	930,265
General & Administrative Expense	6,642	5,146	1,496	44,287	49,746	5,459	3,181	3,460	49,746
Occupancy Expense	21,083	26,697	(5,615)	307,323	292,614	(14,709)	15,618	5,465	292,614
Services & Operations Expense	17,450	11,176	6,274	175,773	156,257	(19,515)	8,523	8,928	156,257
Event Expense	11,961	638	11,324	425,649	270,366	(155,283)	31,365	(19,404)	270,366
Food & Beverage Expense	4,800	3,490	1,310	76,199	50,303	(25,896)	3,328	1,472	50,303
<b>Total Expenses</b>	<b>131,211</b>	<b>125,629</b>	<b>5,582</b>	<b>1,967,048</b>	<b>1,749,552</b>	<b>(217,497)</b>	<b>129,913</b>	<b>1,298</b>	<b>1,749,552</b>
<b>Net Operating Income/(Loss)</b>	<b>(58,054)</b>	<b>(76,589)</b>	<b>18,535</b>	<b>(375,117)</b>	<b>(374,911)</b>	<b>206</b>	<b>(3,450)</b>	<b>(54,604)</b>	<b>(374,911)</b>

VenuWorks of Ottumwa, LLC  
For the Period  
06/01/2025 to 06/30/2025

## FY 2025



Income Statement Summary									
	Current Period Actual	Current Period Budget	Month Budget Variance	Current YTD Actual	Current YTD Budget	YTD Budget Variance	PY Period Actual	CY vs PY Actual	Annual Budget
<b>Income</b>									
Building Rent Income	44,005	36,035	7,970	288,754	311,674	22,920	26,692	17,313	311,674
Contractually Obligated Income	300	300	-	57,584	56,600	(984)	1,392	(1,092)	56,600
Reimbursed Event Expenses	11,166	4,925	6,241	234,170	36,795	(197,375)	9,608	1,558	36,795
Contributed Income	-	-	-	97,459	11,500	(85,959)	5,644	(5,644)	11,500
Food & Beverage Income - Concessions	10,715	15,600	(4,885)	293,744	487,351	193,607	15,453	(4,738)	487,351
Food & Beverage Income - Catering	62,272	35,565	26,707	471,261	402,836	(68,425)	32,657	29,615	402,836
Other Event Income	5,598	-	5,598	384,914	294,100	(90,814)	2,229	3,369	294,100
Other Income	146	275	(129)	74,429	3,300	(71,129)	3,146	(3,000)	3,300
<b>Total Income</b>	<b>134,202</b>	<b>92,700</b>	<b>41,502</b>	<b>1,902,316</b>	<b>1,604,156</b>	<b>(298,160)</b>	<b>96,820</b>	<b>37,382</b>	<b>1,604,156</b>
<b>Cost of Goods Sold</b>									
Cost of Goods Sold	17,299	16,012	1,287	249,916	272,117	22,201	23,664	(6,365)	272,117
<b>Total Cost of Goods Sold</b>	<b>17,299</b>	<b>16,012</b>	<b>1,287</b>	<b>249,916</b>	<b>272,117</b>	<b>22,201</b>	<b>23,664</b>	<b>(6,365)</b>	<b>272,117</b>
<b>Gross Operating Profit</b>	<b>116,903</b>	<b>76,688</b>	<b>40,215</b>	<b>1,652,401</b>	<b>1,332,039</b>	<b>(320,362)</b>	<b>73,157</b>	<b>43,746</b>	<b>1,332,039</b>
<b>Expense</b>									
Personnel Expense	74,413	84,548	(10,135)	963,792	1,027,537	63,745	69,274	5,139	1,027,537
General & Administrative Expense	2,053	5,271	(3,218)	38,188	50,762	12,574	6,642	(4,589)	50,762
Occupancy Expense	36,568	28,309	8,259	348,963	306,468	(42,495)	21,083	15,485	306,468
Services & Operations Expense	30,978	14,353	16,625	152,196	170,677	18,481	17,450	13,528	170,677
Event Expense	1,276	825	451	540,665	99,966	(440,699)	11,961	(10,685)	99,966
Food & Beverage Expense	6,114	4,194	1,920	80,698	63,533	(17,165)	4,800	1,314	63,533
<b>Total Expenses</b>	<b>151,403</b>	<b>137,500</b>	<b>13,903</b>	<b>2,124,502</b>	<b>1,718,943</b>	<b>(405,559)</b>	<b>131,211</b>	<b>20,192</b>	<b>1,718,943</b>
<b>Net Operating Income/(Loss)</b>	<b>(34,500)</b>	<b>(60,812)</b>	<b>26,312</b>	<b>(472,101)</b>	<b>(386,904)</b>	<b>85,197</b>	<b>(58,054)</b>	<b>23,554</b>	<b>(386,904)</b>



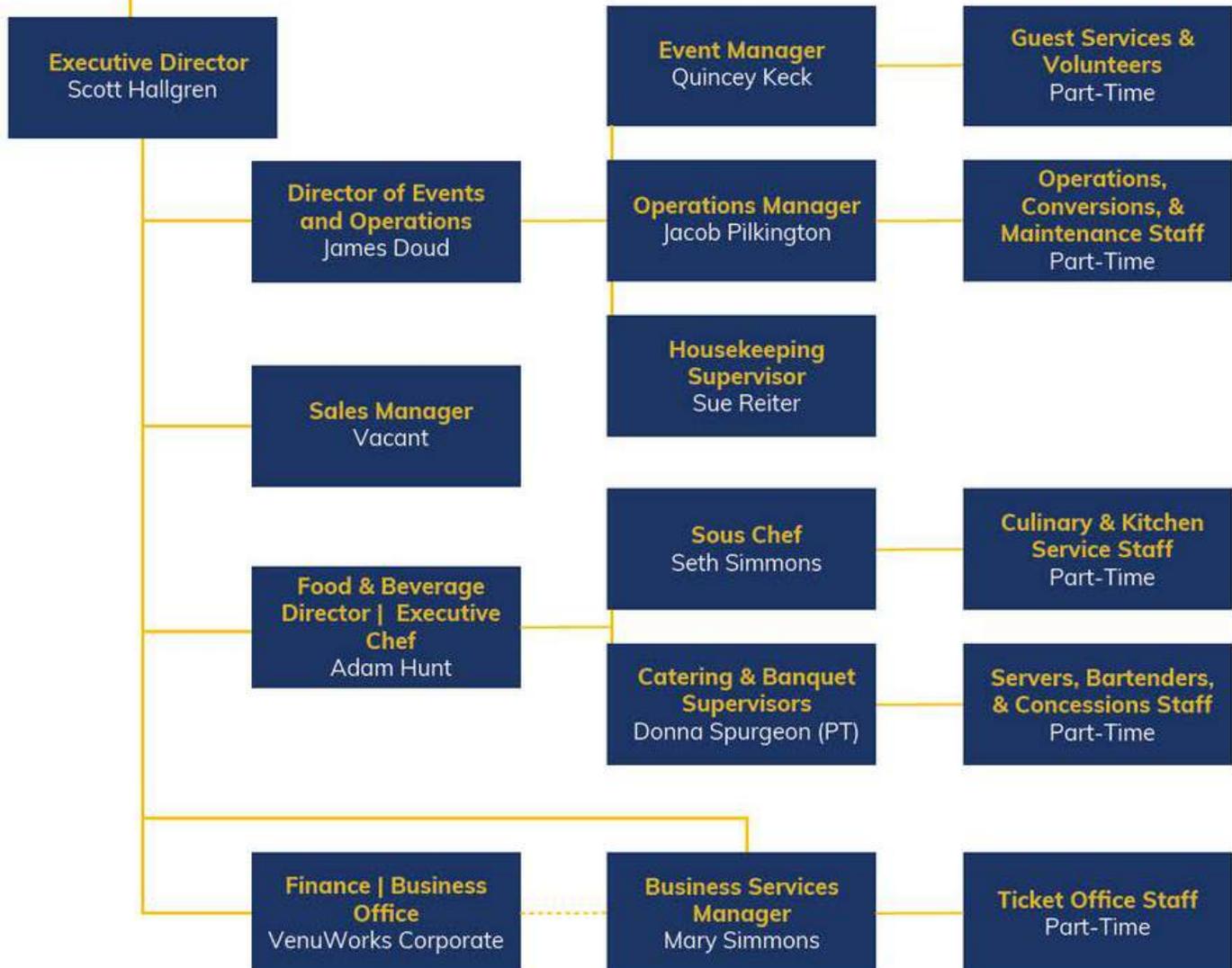
## Bridge View Center And VenuWorks Team

Residents of Ottumwa and Wapello County



Bridge View Center, Inc.

*Continuing. Ensuring.*



# 2025 VENUE PARTNERS

Sponsorship partners play an integral role in the financial viability of any venue. Our sponsors help offset costs, enhance our fans' experience, and create local partnerships. We offer our partners' brands an opportunity to gain visibility, credibility, and goodwill. We are grateful for the generosity of our partners. Their support played a key role in the success of the Bridge View Center in 2025. Our appreciation is immeasurable and we look forward to renewing these relationships and forming new ones in 2026.





# Bridge View Center

Delivering *Outstanding* Experiences

102 Church Street, Ottumwa, IA 52501  
[www.bridgeviewcenter.com](http://www.bridgeviewcenter.com)

